

Conditions for Participation of Experience the World of PLANETARY HEALTH at BIOFACH 2025

1. Conditions for participation at BIOFACH 2025

The terms for participation are the Special Conditions for Participation in the Special Shows at BIOFACH 2025 and General Conditions for Participation in Fairs and Exhibitions (including Supplementary Agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop) and other conditions notified to the exhibitor before the exhibition begins.

If the digital event platform talque is used, the licence terms and conditions of use for talque of Real Life Interactiionn GmbH shall also be part of the contractual basis. If the licence conditions and terms of use for talque of Real Life Interactions GmbH and the Special Conditions for Participation of BIOFACH 2025 contradict one another, the latter shall take precedence.

2. Criteria for participation

Participation is restricted solely to exhibitors registered for and admitted to BIOFACH 2025. All products displayed must comply with the admission criteria and be admitted to BIOFACH. The registered products must be conducive to a healthy and environmentally friendly diet in accordance with the "Planetary Health" principle. The products can be assigned to one of three themes and must meet the respective criteria.

Vegan: Products that are not of animal origin and to which no ingredients, auxiliary substances or additives of animal origin have been added or used in processed or unprocessed form.

Alternative protein sources: Products with alternative protein sources are products based on plants and milk as well as chicken protein. The focus should be on the protein source.

Whole grain: These are gently processed foods that can contribute to a wholesome diet or that focus on gentle processing.

We reserve the right to examine the registered products according to the mentioned criteria and to reject products if necessary.

3. Application and entry fee

The entry fee is **EUR 195** per product submitted. Please submit a separate application for each product. A **maximum of 15 products** can be registered per exhibitor. If the number of applications received exceeds the number of spaces available, the products are selected according to the date of receipt of applications. Deadline for registration is **13 December 2024**. Should the spaces available have already been allocated before this closing date, we reserve the right to an earlier closing date than the one stated. The same applies to the reverse case. For registrations after the date stated as the registration deadline, the organizer reserves the right to increase the participation price by 10%.

4. Presentation

All products are displayed on the special area Experience the World of PLANETARY HEALTH. The display space is allocated exclusively by the company appointed for stand decoration. We reserve the right to take product safeguarding measures on the stand. This involves, for example, affixing the product to the stand to protect against damage and theft.

A space of approximately 40 x 40 x 40 cm (W/H/D) is provided for presentation of the product. Only one product may be displayed in this space. Your product is presented with a display card, which is arranged by NürnbergMesse GmbH and printed with the details taken from your online application for the product presentation.

When you register for the product presentation, you will receive an additional product profile on the digital event platform. Here you can include a photo, video, document and product description. The products are presented as a separate subpage on the company profile. Products can be found using the product search.

5. Number of product samples to be submitted

Please send us **at least 5 samples** of each product or product line registered.

6. Product delivery

The **personal delivery** of the products is possible on **10 February 2025 from 12:00 to 16:00 o'clock** directly to the special show Experience the World of PLANETARY HEALTH.

Important: Later deliveries have no right to a display space. The registration fee will not be refunded.

7. Collection of products displayed

The products displayed can be collected from the Novelty Stand **between 17:00 and 18:00 o'clock on Friday, 14 February 2024**.

Please note that in order to collect your products, you need to provide proof that you are authorised to do so (exhibitor badge, business card, etc.). Products that are not collected within this period will be donated to social institutions. The products will be collected immediately after by the respective institutions. Please note that all products that have not been collected by then cannot be returned.

8. Deadlines

Product Profile maintenance from activation

Online presentation end of January at the earliest

9. Cancellation of participation

Cancellation of the participation must be made in writing by e-mail to eventteam@biofach.de.

In case of cancelling before the due date, costs will not be invoiced. The exhibitor is obliged to pay the full price of participation fee if the order is cancelled after the deadline **13 December 2024**.