

# Conditions for Participation of the Novelty Stand at BIOFACH 2025

## 1. Conditions for participation at BIOFACH 2025

The terms for participation are the Special Conditions for Participation in the Special Shows at BIOFACH 2025 and General Conditions for Participation in Fairs and Exhibitions (including Supplementary Agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop) and other conditions notified to the exhibitor before the exhibition begins.

If the digital event platform talque is used, the licence terms and conditions of use for talque of Real Life Interaktion GmbH shall also be part of the contractual basis. If the licence conditions and terms of use for talque of Real Life Interactions GmbH and the Special Conditions for Participation of BIOFACH 2025 contradict one another, the latter shall take precedence.

## 2. Criteria for participation

Participation is restricted solely to exhibitors registered for and admitted to BIOFACH 2025, who are the manufacturer or exclusive distributor of the registered product.

A product is considered to be a novelty if it has been on the market since after BIOFACH 2024 or will be launched onto the market at BIOFACH 2025. All products displayed must comply with the admission criteria and be admitted to BIOFACH. Mere changes in packaging design or in product size are not permitted for display at the Novelty Stand.

We reserve the right to examine the registered products according to the mentioned criteria and to reject products if necessary.

## 3. Application and entry fee

The entry fee is **EUR 275** per product submitted. Please submit a separate application for each product. A **maximum of 15 products** can be registered per exhibitor. Please note that only a limited number of new products can be displayed on the Novelty Stand. If the number of applications received exceeds the number of spaces available, the products are selected according to the date of receipt of applications. Deadline for registration is **13 December 2023**. Should the spaces available have already been allocated before this closing date, we reserve the right to an earlier closing date than the one stated. The same applies to the reverse case. For registrations after the date stated as the registration deadline, the organizer reserves the right to increase the participation price by 10%.

## 4. Presentation

### Presentation on site

All novelties are displayed on the Novelty Stand. The display space is allocated exclusively by the company appointed for stand decoration. Due to the absence of cooling capabilities, we request the utilisation of product dummies for perishables. We reserve the right to take product safeguarding measures on the stand. This involves, for example, affixing the product to the stand to protect against damage and theft. A space of approximately 40 × 40 × 40 cm (W/H/D) is provided for presentation of the product. Only one product may be displayed in this space. Your novelty will be presented with a display card, which is designed by NürnbergMesse GmbH and printed with the details taken from your application. We reserve the right to adjust the category selected, if necessary.

### Presentation on the digital event platform

All novelties will be displayed with a product profile on the digital event platform. This profile includes a photo, video, document and product description. Additionally, the product will receive a special label and is presented as a separate subpage on the company profile.

## 5. Number of product samples to be submitted

Please send us **at least 5 samples** of each product or product line registered.

## 6. Product delivery

The **personal delivery** of the products is possible on **10 February 2025 from 12:00 to 16:00 o'clock** directly at the Novelty Stand. **Important:** Later deliveries have no right to a display space. The registration fee will not be refunded.

## 7. Security

The Novelty Stand is guarded around the clock. Despite organized security and attendants, the possibility of theft cannot be excluded.

## 8. Industrial property rights

We would like to inform you of the possibility of protecting your novelties against plagiarism for 6 months. Exhibition priority has been requested from the Federal Ministry of Justice. The priority certificate secures certain industrial property rights until registration at a patent office in Germany and abroad.

Please contact the exhibition team during the event.

## 9. Collection of products displayed

The novelties displayed can be collected from the Novelty Stand **between 17:00 and 18:00 o'clock on Friday, 14 February 2024**. Please note that in order to collect your products, you need to provide proof that you are authorised to do so (exhibitor badge, business card, etc.). Products that are not collected within this period will be donated to social institutions. The products will be collected immediately after by the respective institutions. Please note that all products that have not been collected by then cannot be returned.

## 10. Participation in the competition for the Best New Product Awards

If you take part in the Novelty Stand, your registered new products or product line automatically enter the competition for the Best New Product Awards. Visitors choose their favourite product or product line in each category from all products displayed on the Novelty Stand. The award ceremony will be held during the exhibition. The winners receive a certificate, Best New Product logo sticker and an entry in our winner's handout. Winners and corresponding products may be published on our digital event platform, website or on social media.

## 11. Deadlines

**Product Profile maintenance** from activation (after product examination)

**Online presentation** end of January at the earliest

## 12. Cancellation of participation

Cancellation of the participation must be made in writing to [eventteam@biofach.de](mailto:eventteam@biofach.de).

In case of cancellation before the due date of **13 December 2024**, costs will not be invoiced. By applying, the exhibitor commits to pay the full price of participation.